

INVOICE

WFSB Fairfield County
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB Fairfield County
 Box 13034
 Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
491573-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1292

Flight Dates	Order #	Alt Order #
08/30/12 - 09/03/12	491573	06299973

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/30/12	08/31/12	6:30AM-7AM Eyewitness	6:30AM-7AM	---TF--	:30	2	\$60.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 GFSB Th 08/30/12 6:44 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV14H \$60.00 NM									
1 GFSB F 08/31/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV14H \$60.00 NM									
2	08/30/12	08/31/12	7AM-9AM The Early Show	7AM-9AM	---TF--	:30	2	\$40.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 GFSB Th 08/30/12 8:37 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV14H \$40.00 NM									
1 GFSB F 08/31/12 8:16 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV14H \$40.00 NM									
3	08/30/12	08/31/12	5:30PM-6PM Eyewitness	5:30PM-6PM	---TF--	:30	1	\$65.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 1 <u>Rate</u> \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB F 08/31/12 5:55 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV14H \$65.00 NM									
4	08/30/12	08/31/12	6PM-6:30PM Eyewitness	6PM-6:30PM	---TF--	:30	2	\$90.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 GFSB Th 08/30/12 6:21 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV14H \$90.00 NM									
1 GFSB F 08/31/12 6:12 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV14H \$90.00 NM									
5	09/01/12	09/01/12	M-SU Eyewitness News	(11PM-11:35PM)	-----1-	:30	1	\$65.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB Sa 09/01/12 11:13 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV14H \$65.00 NM									
6	09/02/12	09/02/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$40.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Newark, NJ 07188-0034

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491573-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
McMahon for Senate		MCMAHON IIGFSBII	1292

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-----1		1		\$40.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Su	09/02/12	7:52 AM	SU Eyewitness News	7AM-9AM	:30	LMFS12TV14H	\$40.00 NM
7	09/02/12	09/02/12	SU 6:30PM-7PM EWN	6:30PM-7PM	-----1	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-----1		1		\$65.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Su	09/02/12	6:36 PM	SU 6:30PM-7PM EWN	6:30PM-7PM	:30	LMFS12TV14H	\$65.00 NM
8	09/03/12	09/03/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	1-----		1		\$40.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	M	09/03/12	8:10 AM	7AM-9AM The Early Show	7AM-9AM	:30	LMFS12TV14H	\$40.00 NM
10	09/03/12	09/03/12	M-SU Eyewitness News @11PM-11:35PM	11PM-11:35PM	1-----	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	1-----		1		\$65.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	M	09/03/12	11:21 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV14H	\$65.00 NM
11	09/03/12	09/03/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	1-----		1		\$250.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	M	09/03/12	10:51 PM	Hawaii 5-0	10PM-11PM	:30	LMFS12TV14H	\$250.00 NM
12	08/31/12	08/31/12	5:30PM-6PM Eyewitness	5:30PM-6PM	----F--	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	----F--		1		\$65.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	F	08/31/12	5:36 PM	5:30PM-6PM Eyewitness New	5:30PM-6PM	:30	LMFS12TV14H	\$65.00 NM

Total Spots 14

<u>Gross Total</u>	\$1,035.00
<u>Agency Commission</u>	\$155.25
<u>Net Amount Due</u>	\$879.75

Payment Terms Net 30 Days